



***Clearer, more complete, more international:***  
**GLOBAL INDUSTRIE: more than 20 industrial sectors to clarify the offer!**

*The European event for excellence and industrial perspectives*

***No rest for GLOBAL INDUSTRIE!***

*The European event for excellence and industrial perspectives is continuing its revolution by reorganising around twenty major industrial fields in order to offer visitors a more easily understandable division into sectors.*

*Among the other new features of the 2020 edition: intensified international leadership and a new competition, Golden Tech.*

Following the growing success of its first two editions, GLOBAL INDUSTRIE comes back to Paris in 2020 in a 110,000 m<sup>2</sup> exhibition area expected to host 2,500 exhibitors covering the whole industrial ecosystem.

**A more understandable offer**

Worldwide in its scope, the offer presented will bring together the whole industrial ecosystem (product/solution providers, equipment suppliers, subcontractors, start-ups, primary contractors and major corporations), the whole value chain (Research & Innovation, Design, Production, Services, Training, etc.) and all the user sectors (Transport & Mobility, Energy, Food, Infrastructures, Consumer Goods, Chemicals, Cosmetics, Pharmaceuticals, Defence / Military, Metallurgy, Iron and Steel, etc.).

In this exhibition on a human scale with a friendly atmosphere, visitors and exhibitors are sure to find the product, the equipment, the know-how or the solution they are looking for to improve their process, from design to production and including services.

*“To be fully exploitable, this abundant offer needed to be clarified. That is why GLOBAL INDUSTRIE 2020 is reorganising around 20 major industrial sectors which make the event more easily understandable”, explains Sébastien Gillet, the Director of the event. Despite this, the exhibitions which make up GLOBAL INDUSTRIE (MIDEST, INDUSTRY, TOLEXPO and SMART INDUSTRIES), names dear to visitors and exhibitors alike, retain their specific identify.”*

The aim of this new, more readily understandable division into sectors is to clarify the experience for visitors, helping them to prepare better for their visit, optimise the time they spend at the show, quickly find the suppliers they are interested in and have the most complete and exhaustive vision possible of industry in general and of the industry of the future in particular.

It also offers visitors a full understanding of industry from top to bottom by presenting major themes encompassing suppliers of raw materials, machines and equipment and know-how (subcontractors):

Smart Tech - Robotics - Electronics - Metal-removal machine tools and peripherals - Tooling - Factory equipment and industrial supplies - Measuring and Control - Industrial fasteners - Assembly and installation - Welding - Industrial IT - Sheet metal, tubes, wires and sections - Material treatment - Woods, technical textiles & other materials - Machining, screw cutting and special machines - Semi-finished products - Additive and 3D manufacturing - Forging and Casting - Plastics, Rubber and Composites - Services

Lastly, it also allows **the offer of the Electronics and Plastics Processing sectors to be expanded to the whole of their production chain** (Production Equipment, Peripherals, Know-how & Raw Materials)

## **A new challenge which is... golden!**

In 2020, GLOBAL INDUSTRIE will include a new keynote event which will identify and reward the best professionals (of all ages) in all industrial jobs, the very people who are the pride of our industry: the Golden Tech challenge, a new competition which aims to draw attention not only to the variety of professions in industry but also to the men and women who embody it on a daily basis.

A mixture of individual technical tests and collective creative tests, this new challenge is an ongoing show which, over the whole period of the exhibition, will evaluate the skill, technical knowledge, know-how and creativity of the candidates for 17 selected professions:

DESIGN: Product Designer - Additive Manufacturing Designer - Process Designer  
PRODUCTION: Metrologist - Welder - Rolling mill operator - Lathe operator - Milling machine operator  
AUTOMATION: Automation programmer - Automation Network Designer - Motion Control Manager - Automation Data Manager - Cyber Security Manager – Robotics Engineer (2 options)  
OPTIMISATION: Digital Transformation Manager - Continuous Improvement Manager

At the head of around ten competing teams, a leader from the SME network will select his or her 17 candidates, all experts in their field.

Three tests are scheduled:

- GENIUS, a creative test to be conducted before the show according to a theme to be followed which is communicated to the teams five months in advance.
- WORKS, a technical test, marked at the show, which takes two hours per candidate and is designed to evaluate each person's know-how per profession. Referees will ensure that the tests are conducted correctly and monitor them.
- QUIZ, a speed test evaluated in the form of points won or lost.

The Genius creations will be submitted to the vote of a Grand Jury consisting of around ten internationally famous personalities (Yann Vincent, Industrial Director of PSA, Philippe Starck, designer, etc.\*).

Following three days of intense competition and evaluation, the results will be announced and the trophies will be awarded on Friday April 3 in the area dedicated to the challenge.

\*Subject to confirmation

[www.global-industrie.com](http://www.global-industrie.com)

## Practical information

31 March to 3 April 2020, Paris-Nord Villepinte – Halls 3, 4, 5 and 6  
Tuesday and Wednesday: 9 a.m. - 6 p.m. / Thursday: 9 a.m. - 8 p.m. (evening session) / Friday: 9 a.m. - 5 p.m.

## Contacts

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