

# GLOBAL INDUSTRIE

## ***Back in Paris after four years!***

***After difficult years marked by Covid 19 and a calendar rich in events, it was essential for Industry to get together again!***

***Held under the banner of responsible reindustrialization, this new Paris edition made every effort to support the sector as it moves towards the industry of the future, reshoring, the ecological transition, energy independence but also tomorrow's technologies (3D printing, cyber security, etc.).***

### **An event appreciated by all players in the sector**

Following the two particularly difficult years they have just gone through, more than 2,300 exhibitors were present at the event, a massive mobilization of manufacturers which confirms how much importance they accord to Global Industrie. This big turnout also reflects the hope they place in the future and the support they know will be able to find at the exhibition.

By showing up in number, the exhibitors enabled Global Industrie to retain its envied position as the only event in France to cover the whole of industry, from its entire ecosystem (start-ups, large companies, subcontractors, manufacturers of industrial equipment or solutions, competitive clusters, research centers, incubators, etc.) through to its whole value chain (R&D, design, production, maintenance, services, training, etc.) and all its user markets (transport, energy, food, chemicals, cosmetics & pharmaceuticals, mechanical engineering, etc.).

### **Visitors leading more projects than ever**

Discovering this global technological offer, unrivalled in France and bringing together equipment, solutions and know-how in a single place, is the leading motivation for visitors.

As a result of these last years, and reflecting the considerable turnover in companies' workforces (with a turnover 10% higher in the Ile-de-France region than nationally), the event underwent a considerable concentration of its historic visitor base.

Over the four days, the event received an ultra core target visitor base coming with a single goal: to find solutions to immediate needs!

Thus, in contrast to previous years, the exhibition attracted fewer visitors looking to conduct monitoring (market, trends, anticipation of changes, etc.) and more core business visitors. 28,000 project leaders were present, most of them with a concrete investment project, a fact that was welcomed by all the exhibitors.

A genuine political and institutional focal point, Global Industrie hosted the Industry division of the Senate for a whole day with a delegation of six senators coming to meet and talk to exhibitors. On their way through the aisles, they also discovered the "Industrial Territories" exhibition presented by the DGE.

Even though the context of a health crisis and war in Ukraine was not conducive to widening its international dimension, the event was still visited by numerous foreign delegations: Belgium, Bulgaria, Japan, Morocco, Portugal, etc.

The exhibition thus had the honor of receiving visits from Hideaki Ohmura, governor of the Japanese province of Aichi, and the Portuguese Minister of the Economy. These official visits are a reminder of the active support Global Industrie receives from the highest political and institutional authorities as well as from socio-professional organizations.

### **Effective activities rich in added value**

Global Industrie Awards, GI Avenir, GI Conferences, GI Channels and Golden Tech: for this first post-Covid edition, Global Industrie did not skimp on the number and content of the activities which punctuated the four days of the exhibition.

The absolute priority of this program of activities was to provide concrete information, facilitate exchanges and feedback and highlight the wealth and variety of jobs in the sector to the different audiences present. This mission was accomplished because:

- Once again this year, the **Global Industrie Awards**, presented at the exhibition on Tuesday May 17<sup>th</sup>, 2022, rewarded the best of innovation in six categories: Production technology, Peripheral technology, Digital transition, Environmental responsibility, Exemplary partnership and Start-ups. <https://global-industrie.com/fr/evenements/awards>
- The **GI Avenir** space provided academics, job seekers, young graduates and HR managers experiencing difficulties in recruiting or finding a job with a battery of complementary services: job dating, coaching, guided tours, discovery of jobs with professional organizations... 2,523 school students and job seekers were hosted in this space. 245 CVs were posted, 333 job offers were presented and 36 companies took part in the job dating sessions.
- The program of **conferences** (master classes, keynotes, round tables, etc.) brought together more than 160 experts and manufacturers coming to give first-hand accounts on responsible reindustrialization, the central theme of this edition.
- With six channels dedicated to live broadcasts and replays, **GI Channels** brought together 15,000 people.

## Industry has its competition at last!

A special mention for **Golden Tech**, a unique competition which highlights the men and women without whom technology in industry could not be so efficient.

For four days, 65 contestants, employees of industrial companies from all over France, came together to take part in challenges relating to nine industrial jobs: Product Designer, Automation Network Designer, Automation Data Manager, Metrologist, Automation Programmer, Continuous Improvement Manager, Motion Control Manager and Robotics Engineer. The passion and enthusiasm shown throughout the event were even more intense than expected, both among the audience and among the contestants. So much so that the 12 sponsors cannot wait to sign up again for the next edition in Lyon in 2023.

**Next edition: 7<sup>th</sup> to 10<sup>th</sup> March, 2023, at Lyon Eurexpo**  
<https://global-industrie.com/fr>

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